

The impact on giving:

How does becoming a giving circle member change
knowledge, attitude & practice?



- ▶ 86% feel better informed about social issues
- ▶ 87% are more positive about NPOs
- ▶ 83% better understand giving effectively
- ▶ 58% become more involved in their community
- ▶ 55% donate more
- ▶ 58% give more strategically